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| Name of business | Food is delicious |
| Type of organization | Private limited company |
| Business aim | To provide food and drinks for students, teachers and their families |
| Product | + Food: cakes, pizzas, sandwiches, chocolates, junk food…  + Drinks: coca cola, orange juice, lemon juice, hot chocolate, milk cacao… |
| Price | + Food: small is 5$  Large is 8$  + Drinks: small is 1$  Large is 2$ |
| Market aimed for | Students, teachers and their families |
| Market research undertaken and the results | Social network research  Website promoting  Newspaper |
| Human Resources plan | 4 staff: 2 staff are cooking and checking food, drinks  1 staff is deliverer  1 staff is cleaner |
| Details of business owners | 2 staff are cooking: Vy and Sarah – chef of 2 years’ experience  1 staff is deliverer: Phuc – 4 years’ experience  1 staff is cleaner: Son – 4 years’ experience |
| Production details and business costs | Big C supermarket  Aeon supermarket |
| Location of business | At Singapore International School |
| Main equipment required |  |
| Forecast profit |  |
| Cash flow |  |
| Finance |  |